



Hello. I'm Bob Clark.

I am a graphic and web designer.

Contact

- 📍 Portland, OR
- 📞 252-333-0302
- ✉ info@bclark.design
- 💻 bclark.design
- 📷 bclark.photo
- 🌐 linkedin.com/in/bclarkdesign

Education

ECPI University

April 2009 – May 2012
Virginia Beach, VA

Bachelor of Science Degree in Computer and Information Sciences
Concentration: Web Development and Graphic Design

Awards

3CMA Savvy Awards

Digital Interactive - Electronic Reports
September 2021

Graphic Design - Publications (81,000+)
September 2021

Washington Wild Photography Award

Fish and Wildlife Category
September 2021

Volunteer

Portland Audubon

Photography and trail maintenance

Cascade Forest Conservancy

Tree planting and wildlife camera survey projects

About Me

I am a graphic and web designer specializing in digital and print work with over 10 years of professional experience. My career has been focused on creating impactful visual pieces that build brand identity, drive calls to action, and boost customer engagement. I have spearheaded rebranding projects, developed websites to enrich each user's experience, collaborated with marketing teams for global brands to create content for social media campaigns, convention booths, and more. I am seeking an opportunity to work with a collaborative team to expand my skillset and move towards a management role.

Skills

Photoshop, Lightroom, Illustrator, InDesign, Premiere Pro, After Effects, XD, Figma, HTML, CSS, ADA compliance, WordPress, icon design, digital design, print design, email design, layout, photo editing, typography, responsive design, front-end Development, photography, file management, and more.

Relevant Experience

Graphic Designer / Photographer

MTI | November 2021 - March 2022 | Hillsboro, OR

- Create marketing assets, product brochures, event booth, website elements, etc
- Design and update new page templates for Wordpress site
- In studio product photography and videography

Graphic Designer

Washington County | May 2020 - November 2021 | Hillsboro, OR

- Design infographics, logos, web materials, and more for Land Use and Transportation department
- Edit and manage website graphics and copy
- Inhouse photography and video editing

Design Lead - Volunteer

Nakawe Project | February 2016 - May 2021 | Global

- Create brand guidelines for new project campaigns
- Design collateral and social media graphics for their shark, turtle, and ocean conservation, education, and fundraising projects

Digital Designer

Adpearance | October 2018 - January 2020 | Portland, OR

- Frontend website development using proprietary CMS platform built on Foundation framework
- Prepared creative marketing content for client-facing presentations and emails
- Analyzed client sites for ADA compliance, then implemented changes that boosted scores to 90-99

Web Designer

Cree | March 2018 - September 2018 | Durham, NC

- Produced assets and layouts that enhanced performance on corporate production websites
- Designed and coded responsive email templates, focusing on calls to action to increase sales
- Frontend development and QA testing for websites using Magento

Graphic Designer / Marketing Coordinator

iCiDIGITAL | July 2017 - March 2018 | Raleigh, NC

- Revamped existing and generated new engaging collateral for white papers, sales presentations, events, blog and social media posts
- Managed corporate Twitter account (2 tweets daily) / LinkedIn ad campaigns increasing both audiences
- Inhouse photography and video editing

Graphic Designer II

Boats Group | April 2015 - July 2017 | Norfolk, VA

- Revitalized and improved Dominion Marine Media and boats.com brand guidelines and documentation
- Produced B2B and customer facing print marketing content showcasing luxury boating brands
- Designed responsive email templates for UK and European markets across 8+ languages (w/ translator)

Web Designer and Developer

DX1 | October 2013 - April 2015 | Norfolk, VA

- Drafted wireframes and prepared optimized desktop and mobile prototypes for powersports dealerships
- Created 3-5 site templates, with 3 designs each, per week
- Developed websites using proprietary CMS platform built on DNN framework
- Supplied various imagery for websites including logos, icons, textures